* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. One conclusion we can make off this sheet is that Crowdfunding campaigns seem to be more successful than not.
2. Even if goal not met lots of people are willing to pledge money towards the goal.
3. Outcomes seem to be more failed/cancelled in the later months of the year.

* What are some limitations of this dataset?

I would say there could always be more data.

Maybe even cut the category and subcategories down to get a better idea of the counts.

Possibly even shorter date ranges.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Pie chart to see difference in successful and unsuccessful campaigns.

Line chart to show trends